

**FOR IMMEDIATE RELEASE:**

## Premier Meeting Solutions signed on as planning company for Big Brothers Big Sisters of America

Philadelphia, Pennsylvania - February 25, 2011 – Big Brothers Big Sisters of America chose the top tier event management company – Premier Meeting Solutions – to help plan its 2011 annual conference, as well as other group meetings for future years.

Big Brothers Big Sisters of America – founded in 1904 – is nonprofit organization headquartered in Philadelphia that has been changing the lives of children all over the country. Big Brothers Big Sisters broadens the perspectives of volunteer’s donors, “bigs” and “littles” by allowing people to interact with others different from themselves.

Premier Meeting Solutions serves its clients with hotel site selection and contract negotiation for associations, and professional societies. Premier will use its expertise and knowledge of the hotel and meeting industry to assist Big Brothers Big Sisters of America in securing top meeting destinations and planning successful meetings. “Premier is excited to be working with such a great community-oriented organization. We are looking to build on this relationship for the success of both organizations.” – says Lindsay Groff, Premier’s Executive Director.

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